



# **BLACK KITE & ALTERYX**

**A BLACK KITE CASE STUDY**





## INDUSTRY

Alteryx is a computer software company with products used for data science and analytics.

## SERVICES

Alteryx's software is designed to make advanced analytics accessible to any data worker.

## HISTORY

The goal of Alteryx is to automate digital transformation through three key pillars - data, processes and people.

# alteryx

## ABOUT ALTERYX

Alteryx is a leader in Analytic Process Automation (APA). The Alteryx APA Platform™ unifies analytics, data science and business process automation in one easy-to-use platform to accelerate digital transformation. Every data worker, regardless of technical acumen, is empowered to be curious and solve problems. With the Alteryx platform, they can find and understand what information is at their disposal, analyze data from more sources and easily deliver business insights.

Alteryx's award-winning end-to-end platform converges three key pillars of automation and digital transformation – data, processes and people – to enable the democratization of data, automation of business processes and the upskilling of people for quick wins and transformative outcomes. Instead of implementation to outcomes taking months or years, APA drives transformative outcomes in days or weeks. Users start with the business case and quickly create analytics, data science and process automation outcomes, without the requirements of a specialized skillset. The result is faster insights and business impact, fully automated business processes and the ability to rapidly upskill.

**"HAVING SOMETHING THAT CAN SCALE AND GROW AT THIS SPEED IS A HUGE LIFT FOR OUR TEAM."**

**- ERIC PITTMAN, VICE PRESIDENT OF CYBER SECURITY**





**"HAVING THIS REAL- TIME RESPONSE IS KEY. I'M ABLE TO IDENTIFY ISSUES QUICKLY AND STAY UP-TO-DATE."**

**- ERIC PITTMAN, VP OF CYBER SECURITY**



### **PROBLEM**

Before Black Kite, Alteryx sought to automate their public infrastructure and key indicators. Their manual third party risk management process could not scale at the rate the organization was growing.

"Everybody wants to bring in new vendors, and the party of their choice," says VP of Cyber Security Eric Pittman. "Eliminating that manual due diligence process was a huge lift for our team."



### **APPROACH**

In addition to automating their third party risk management process, Alteryx also wanted to keep an eye on their personal public posture.

"My whole job centers around technology. Process and automation are critical in making sure we have a robust and responsive security program," says Pittman.



### **REASONING**

Alteryx performed an assessment of the top cyber risk rating vendors, finding Black Kite's cloud-based solution to be the best fit for their needs.

"The continuous monitoring and alerting function of the Black Kite platform was the lift we needed," says Pittman. "Having this real-time response is key."





## SOLUTION

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Alteryx performed an assessment the top cyber risk rating vendors, finding Black Kite's cloud-based solution to be the best fit for their needs. The ability to monitor their own security posture as well as the third party risk management side of things made for an efficient platform choice.

According to Alteryx, the tool is, "the solution we needed. If we're not doing that due diligence process ourselves and it's pre-calculated? It's a huge win. We're also excited to build out our use case and utilize the continuous monitoring at scale."

Alteryx is able to easily identify findings through Black Kite's alerting feature, and save time in the third party risk management process. In addition to the platform capabilities, Alteryx says, "We love working with you and your team. We're excited to continue to expand integration and work towards our ultimate risk-tiering goal."



**"BLACK KITE CONTINUES TO BE A VENDOR WITH A GREAT VALUE ADDED PROPOSITION. WE'VE BEEN ABLE TO ENHANCE OUR RISK AWARENESS, AND WORK WITH OUR THIRD PARTIES TO COMPREHENSIVELY STAY UP-TO-DATE. FROM A CYBER SECURITY PERSPECTIVE, WE NEEDED PRIORITIZATION AND TO KNOW WHERE OUR ORGANIZATION AND VENDORS STOOD AT ALL TIMES. BLACK KITE'S CYBER RISK MONITORING PLATFORM SCALES WITH THE GROWTH DEMAND, AND OUR CONTINUED RELATIONSHIP MAKES THEM A PREFERRED VENDOR FOR CONTINUOUS CYBER MONITORING."**








# BLACK KITE

One in four organizations suffered from a cyber attack in the last year, resulting in production, reputation and financial losses. The real problem is adversaries attack companies via third parties, island-hopping their way into target organizations. At Black Kite, we're redefining vendor risk management with the world's first global third-party cyber risk monitoring platform, built from a hacker's perspective. With 200+ customers across the globe and counting, we're committed to improving the health and safety of the entire planet's cyber ecosystem with the industry's most accurate and comprehensive cyber intelligence. While other security ratings service (SRS) providers try to narrow the scope, Black Kite provides the only standards-based cyber risk assessments that analyze your supply chain's cybersecurity posture from three critical dimensions: technical, financial and compliance.

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